

## **LIQUID COMPASS “TAGS” STEPHEN LOOMIS AS SENIOR DEVELOPER**

*Pioneering “SHOUTcast” Engineer to Help Create Next-Gen Streaming Delivery Platform*

DENVER (April 20, 2009) – Liquid Compass, a premier streaming delivery network to the radio industry, today announced that Stephen “Tag” Loomis – a pioneer in the development of streaming software technology – has joined the company as senior developer.

Loomis comes to Liquid Compass with more than 20 years of experience in software development and design. Perhaps best known in the streaming industry as the lead developer of SHOUTcast, the de-facto standard for Internet radio, he spent the last 10 years with America Online/Time Warner. Previously he was senior software and applications engineer for National Semiconductor/Citrix.

The work he did while at Citrix earned the company *Byte Magazine*’s “Best of Show – Comdex” award in 1997 and 1998, and he received AOL/Time Warner’s Excellence in Architecture and Design award in 2002. Loomis has been awarded a patent for his song and ad scheduler supporting clip-based and stream-based scheduling of multimedia items in 2008, and has several more patents pending.

“I’m excited be working with the Liquid Compass team,” Loomis said. “The company has a history of being first-to-market with innovative streaming products and services and I look forward to contributing my knowledge and experience toward the development additional cutting-edge technologies for our customers.”

According to Andrew Ronchetti, Liquid Compass’ chief technology officer, Loomis will be responsible for developing and implementing the company’s next generation streaming media delivery platform across its delivery network.

“Stephen Loomis is one of the most well known and respected streaming technology experts in our industry,” said Ronchetti. “His unique set of skills will be integral in Liquid Compass’ ongoing efforts to provide our customers with the highest level of quality and, at the same time, provide their listeners with the greatest access to their radio stations’ streams.”

### **About Liquid Compass**

Liquid Compass ([www.liquidcompass.net](http://www.liquidcompass.net)) is a premier streaming delivery network, headquartered in Denver, Colorado. In addition to a wide array of stream hosting services, Liquid Compass also offers managed online ad trafficking and customizable media player development. Currently Liquid Compass provides streaming media services to more than 750 radio stations, including: Lincoln Financial Media, Bonneville, Greater Media, Crawford Broadcasting, BMP Radio, Wilks Broadcasting, Sandusky Broadcasting and more. More information about Liquid Compass is available at [www.liquidcompass.net](http://www.liquidcompass.net).

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